# POSTGRADUATE DIPLOMA IN BUSINESS ADMINISTRATION (PGDBA)

### **Programme Description**

This PGDBA program is recommended to the middle and high level managers with a good undergraduate degree in any field. The course is designed to provide training in Accounting, Finance, Marketing, General Management, Procurement and Logistics Management. The PGDBA program aims at developing a student's intellectual ability, executive personality and managerial skills through an appropriate blending of business and general education. The PGDBA curriculum provides students with a comprehensive management education of globally recognized best practices with flexibility of their adaptation to indigenous entrepreneurial and societal context. Curriculum of the programme ascends from general management education to specialization in diverse business fields. Core courses taught integrate information and theories from various disciplines, including communication, economics, financial accounting, quantitative methods, business strategy, marketing, finance, organizational structure and strategic management and prepare the students to think critically about business issues in order to enable them to develop strategic level understanding and demonstrate comprehension of complex theoretical constructs in the major business disciplines and technologies. The increasing competition in the business sector calls for development of a human capital base equipped with managerial competences to deal with the global trends of contemporary business.

The programme integrates the academic and research rigor with professional and corporate undertakings. Students are given the opportunity to develop knowledge and understanding of the conceptual and practical aspects of Business Administration, which can spearhead Organizations' sustainability and excellence.

The programme has the following objectives which are achieved by the students at the end of it that shall:

- i) Develop the unique leadership qualities among the young students required for successfully managing business functions, an organizational unit or an enterprise.
- ii) Develop students into broadly educated business managers and executives who understand the nature of business as a whole, with the tools and techniques applicable to a wide variety of business situations.
- iii) Give the students a chance to bring together all of the theories, skills and tools studied during the program and integrate them into a learning experience that highlights the nature of competition and the kind of strategic maneuvering that must be done in order to succeed.

#### Overview

The programme of PGDBA is a one year programme and is hosted by the Faculty of Economics and Management Sciences. The programme consists of Course works & Examinations and all courses are compulsory to all students. The coursework shall consist of 10 compulsory taught courses while the second part will involve a project inform of an extended essay. Students who undertake the PGDBA and wish to upgrade to a Masters degree in Business Administration will only do dissertation and related methodology and compulsory second year courses.

## **Entry Requirements**

Applicants to the Postgraduate Diploma program must meet the general requirements for admission to Graduate Programmes set by National Council for Higher Education (NCHE) and Kabale University. Specially, applicants must possess the following:

- i. A Bachelor's degree with at least lower second-class honors from a recognized institution; **OR**
- ii. Uganda Certificate of Education (UCE) with at least 5 passes and at least two principal passes at Uganda Advanced Certificate of Education(UACE) obtained at the same sitting.
- iii. A professional qualification equivalent to a Bachelor's degree from a recognized professional body.
- iv. Working experience will be an added advantage.

#### **Fees Structure**

Attach the revised structure

#### **Application & Selection**

Lets do both online and attach an application form

#### **Course Details**

YEAR ONESEMESTER ONE								
Course	Course Title	LH	TH	СН	CU			
Code								
PGDBA6111	Financial Accounting	45	30	60	4			
MRTM8000	Research Methods	45	30	60	4			
PGDBA6113	General Management	45	30	60	4			
PGDBA6114	Project Planning and Management	45	30	60	4			
PGDBA6115	Organizational Behavior	45	30	60	4			
PGDBA6116	Management Information Systems	45	30	60	4			

MCAR8000	Computer Applications in Research	45	30	60	4			
	Total Semester Load							
YEAR ONESEMESTER TWO								
PGDBA6121	Financial Management	45	30	60	4			
PGDBA6122	Business Law	45	30	60	4			
PGDBA6123	Operations Management	45	30	60	4			
PGDBA6124	Managerial Economics	45	30	60	4			
PGDBA6125	Strategic Management	45	30	60	4			
PGDBA6126	Marketing Management	45	30	60	4			
PGDBA6000	Extended Essay/Project	45	0		4			
	<b>Total Semester Load</b>							

# **Career Opportunities**